

## **SHORT BIO/PROFILE**

### **Ndiphiwe Ntuli**

Ndiphiwe Ntuli is currently General Manager of the Board of Airline Representatives of South Africa (BARSA) which he joined in August 2017. He spent 18 years of his career in the public sector, notably in the travel, tourism and aviation sectors.

Ndiphiwe served as Head of Group Relations at Airports Company South Africa for over seven years, a position that incorporated stakeholder relationship management, community relations, socio-economic development and enterprise development. Before that he was stationed in Tokyo, Japan, where he was SA Tourism's country manager for Japan & South Korea from 2003 to 2007, responsible for destination marketing.

Prior to this Ndiphiwe had also spent six years with the then Department of Environmental Affairs and Tourism (DEAT) as Director for Intergovernmental Coordination & International Tourism Liaison, where he led key government to government negotiations that brought to fruition a number of co-operative agreements with foreign Governments and multi-lateral institutions, including the United Nations World Tourism Organization, on research, training and capacity building, etc. He is driven and very passionate about socio-economic development